

## Looking to become certified in OD or Change Leadership? Which program is best for you?

UNIVERSITY ORGANIZATION	PROGRAM CONTENT										TOTAL LENGTH	COST
	CHANGE LEADERSHIP	CHANGE MANAGEMENT	ORGANIZATION DEVELOPMENT	COMPETENCY ASSESSMENT	INDIVIDUAL DEVELOPMENT PLANNING	eLEARNING MODULES	ONLINE EXPERIENTIAL WORKSHOP	ONLINE SIMULATIONS	COACHING PRACTICUM			
<b>Drucker Graduate School</b> OD & Change Leadership	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	4 Months	\$3,985
E-Cornell Change Management Certificate	✓	✓	✗	✗	✗	✗	✓	✗	✗	✗	3 Months	\$3,600
Georgetown University Exec. Certificate in Organizational Consulting & Change Leadership	✓	✓	✓	✗	✗	✗	✗	✗	✓	✗	7 Months	\$9,995
Harvard University Strategies for Leading Change Initiatives	✗	✓	✗	✗	✗	✗	✓	✗	✗	✗	2 Days	\$2,895
Northwestern University Change Management Certificate	✓	✓	✗	✗	✗	✗	✓	✗	✗	✗	2 Months	\$2,800
Wharton Graduate School Leading Organization Change	✓	✓	✗	✗	✗	✗	✓	✓	✗	✗	4 Days	\$4,900
PROSCI Change Management Certificate ADKAR Model	✗	✓	✗	✗	✗	✗	✓	✗	✗	✗	3 Days	\$4,400
Institute of OD Certificate in Organization Development	✗	✓	✓	✗	✗	✗	✓	✗	✓	✗	8 Months	\$3,900

### The Drucker Advantage

The Peter Drucker Graduate School of Management's Certificate Program in OD and Change Leadership is designed for transitional leaders as they strategically transform organizations to keep abreast of 2021's global challenges. A simple comparison of other programs readily shows why this program is quite simply the most comprehensive program in OD and Change Leadership in the world.

- ★ **Content:** Three disciplines: Change Leadership, Change Management, & Organization Development and an exploration of the theories and practices applied in contemporary business settings.
- ★ **Competency Assessment and Individual Development Planning:** Learn your strengths and create a development to follow throughout the program.
- ★ **Coaching & Practicum:** These three optional sessions are designed to reinforce course content and provide assistance to participants as they apply their newly gained knowledge and skills back on the job.
- ★ **Online eLearning:** Comprehensive introductory courses in the history and evolution of OD and Change Leadership, core theories, and an in-depth study of the interpersonal dynamics that shape group behaviors and change.
- ★ **Online Simulations:** Work in teams to plan a change project and gain management support to adopt your ideas for implementing a new business line. Learn how ideas spread and minds change in a highly engaging simulation.
- ★ **Highly Engaging Experiential Learning Format:** Actively participate in learning activities designed to challenge assumptions and explore alternatives as you work on case studies and interactive assignments.
- ★ **Facilitators Are Senior Practitioners:** Facilitators bring a combined 50 to 80 years of field experience to the classroom. Learn from senior practitioners who have consulted to a wide range of global clients in multiple industries.

Register Today at: [www.ODandChangeLeadership.com](http://www.ODandChangeLeadership.com)